## Our Passport to Change manifesto

At Virgin Atlantic, we believe everyone can take on the world – whatever their background or starting point. We strive to create an inclusive environment where everyone feels a sense of belonging; where our people, our customers, our partners and our communities are united, and minority groups are represented. We call this **Be Yourself**.

Passport to Change is how we achieve our Be Yourself ambitions in the long term. Through Passport to Change, we're **investing in the hearts and minds of the young people** who will define the future.

We recognise the urgency for cleaner, greener future. So we put all our initiatives through a lens of **environmental sustainability.** 

We know there's a huge gender gap in **STEM**, and that young people from disadvantaged backgrounds are disproportionately impacted.

So, we focus on **social mobility**, closing the gap between majority and minority groups and create opportunities to address inequity in educational learning.

Through Passport to Change, we show the world that Virgin Atlantic acts as a **force for good**.





53

virgin

